

MORIS **2019**

Sponsorship and Exhibition

prospectus

GENERAL INFORMATION

- Conference name:** **MORIS 2019**
(Magnetics and Optics Research International Symposium)
- Venue:** Congress Center of the Charles University, Ovocný trh 3-5,
Prague 1, Czech Republic
- Date:** **23 – 26 June 2019**
- Organised by:** Charles University, Prague
(Faculty of Mathematics and Physics)
- Organizing Committee:** Martin Veis - chair (Charles Univ., Czech Republic)
Takayuki Ishibashi (Nagaoka Univ. Tech., Japan)
Mitsuteru Inoue (Toyohashi Univ. Tech., Japan)
Petr Němec (Charles Univ., Czech Republic)
Theo Rasing (Radboud Univ. The Netherlands)
Roman Antos (Charles Univ., Czech Republic)
Lukáš Beran (Charles Univ., Czech Republic)
Štěpán Sechovský (Charles Univ., Czech Republic)
Zuzana Tomšová (Charles Univ., Czech Republic)
Anděla S. Barotová (Splendid Production s.r.o.)
- Website:** <https://www.moris2019.org/>

SPONSORSHIP AND EXHIBITING

An exhibition will be held alongside the conference program, running from 23th June until 26th June 2019. It will be held on the same floor as the sessions, posters and refreshments area to ensure maximum visibility.

WHY TO EXHIBIT?

- Establish your organization brand as a leading player in the field.
- Direct access to researchers from around the world seeking new solutions.
- Showcase product ranges.
- Provide hands-on demonstration of the range and quality of your products.
- Target new customers and strengthen existing collaborations.
- Recruit new staff, attracting the top talent in the field.
- Inform potential customers of new products and developments.
- Be part of a high visibility event.

WHY TO BE A SPONSOR?

- A presence at the Conference is your organization's opportunity to leverage five days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships.
- Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting.
- Conference participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
- Your Company/Infrastructure will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- The Conference will assist you in achieving strategic goals by providing you with direct exposure to your target market.
- Be informed and identify the marketing strategies being implemented by your competition.
- As a Conference Sponsor you will be given priority of placement within the Conference Exhibition. Gold Sponsor will receive first choice, followed by Silver and then Bronze.

KEY BENEFITS TO EARLY COMMITMENT

- Maximum exposure for your brand and increased opportunities to access not only the registered delegates but anyone receiving Conference information.
- First choice of sponsorship opportunity to ensure alignment with your marketing aims.

SPONSORSHIP OPTIONS

Sponsors will have the opportunity to select the package to receive acknowledgements, benefits and entitlements according to the level of sponsorship contribution. Sponsorship items will be allocated on a “first come, first served” basis.

Benefits will be allocated to sponsor on the basis of the following table:

BENEFITS	PLATINUM 4 000 €	GOLD 3 000 €	SILVER 2 000 €	EXHIBITOR 1 200 €
Free delegate registration	3	2	1	1
Free exhibition space	8 m ²	4 m ²	4 m ²	4 m ²
Sponsor's logo on the Conferene banquet	x	-	-	-
Priority in choice of exhibition booth space location	x	-	-	-
Sponsor's logo in all conference publications	x	x	x	-
Sponsor's logo in the final program	x	x	x	x
Sponsor's logo in the website main page	x	-	-	-
Sponsor's logo in the website sponsor page	x	x	x	-
Final program advertisement	2 pages	1 page	1 page	-
Flyer insert in congress bag	x	x	-	-
Sponsor's logo displayed in the conference room and in the registration area	x	x	x	-

OTHER SPONSORSHIP OPPORTUNITIES

In addition to your level of sponsorship, you may support the following activities:

WELCOME RECEPTION: Company logo displayed in the Welcome Reception venue, conference program and on website	3 000 EUR
POSTER SESSION Company logo displayed in the Poster session venue, conference program and on website	2 000 EUR
COFFEE BREAKS: Company logo displayed at the coffee breaks area. The price is per one day. Company may provide napkins with its logo (optional).	2 000 EUR
CONFERENCE BAGS - exclusive: Company logo printed on each conference bag	1 600 EUR
CONFERENCE LANYARDS - exclusive: Supply your company lanyards and be visible all the time to all delegates.	800 EUR
CONGRESS SET (Pens and Notepads): Partner can provide own notepads and pens	800 EUR
COMPANY LOGO AT THE CONFERENCE WEBSITE: Company logo published on the conference website with link to the company's website	1 000 EUR
SPONSORING OF A BEST POSTER PRIZE: Partner will be appreciated during best poster celebration	500 EUR
SPONSORING OF A LECTURE / SESSION: Partner's logo will be displayed at the lecture / session start and end	500 EUR

If you have an idea that will help to increase your company's exposure that is not listed, please do not hesitate to contact Conference Secretariat: Anděla S. Barotová
Email: info@moris2019.org Tel: + 420 734 716 690

EXHIBITION INFORMATION

Exhibition will be placed in the Congress Center of the Charles University, close to the session hall, poster area and refreshment. The price includes only location of net surface, 1 table, 2 chairs and one exhibitor badge. All rental of equipment such as booths, carpets, furniture, technical or electrical installations etc. has to be ordered and will be charged separately – offer will be sent upon your request.

Exhibitor 4 m²: 1 200 EUR
Every additional m²: 250 EUR

ADVERTISEMENT

FINAL PROGRAMME	Inside full page color	500 EUR
	inside front or back cover	800 EUR
	outside back cover	900 EUR

INSERT IN THE CONFERENCE BAG	700 EUR
Insert of one advertisement material into the Conference bags (1x flyer A5 or A4)	

All prices mentioned in this prospectus do not include VAT 21%.

If you are interested in participating as an Exhibitor or Sponsor, please contact us by phone or e-mail for further information or meeting arrangement.

Thank you for your kind cooperation.

Anděla Barotová
Conference Secretariat
Splendid Production, s. r. o.
Ciglerova 1082/16, 198 00 Prague 9, Czech Republic
Tel.: +420 734 204 334
E-mail: info@moris2019.org

SPONSORSHIP AND EXHIBITION APPLICATION FORM

Please return this form to info@moris2019.org

Company Name:	
Contact Person (including title):	
Address:	
VAT Number:	
Telephone / Fax:	
E-mail:	
Website:	

Sponsorship level:

Platinum (4 000 EUR) Gold (3 000 EUR) Silver (2 000 EUR)

Exhibition:

Exhibition space 4 m².....(1 200 EUR) Additional.....(250 EUR / m²)

Sponsorship opportunities (please specify):

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TOTAL:.....EUR

All indicated prices are exclusive of VAT 21% (subject to changes).

Companies registered in the EU with a valid VAT number will be charged without VAT.

Payment and Cancellation conditions:

- Full payment of Sponsorship or Exhibition must be provided at the time of reservation.
- Cancellation before and on April 30, 2019 – 30% cancellation fee of the paid total amount.
- Cancellation on May 1, 2019 and later – no refunds will be made.

Date:

Signature and company stamp: